

PRIVACY POLICY

This privacy policy applies between you, the visitor to this website and user of our platform, our customers and us, the owner and provider of this website and platform.

We take our privacy obligations seriously and we've created this privacy policy to explain how we collect and treat your personal information, that is information we hold which is identifiable as being about you.

We comply with the National Privacy Principles established by the Privacy Act 1988 (Cth). If you are in the EU, to the extent the European Union's General Data Protection Regulation ('**GDPR**') applies to us or our use of your information, we'll comply with the GDPR in relation to your personal information.

This privacy policy applies to our use of any and all data collected by us or provided by you in relation to your use of the website and/or the provision of our services to you.

We've endeavoured to ensure that our use and collection of your data is clear and as transparent as possible, but in the interests of keeping this policy concise it's not possible to list every circumstance in which we will use your data.

TYPES OF PERSONAL INFORMATION WE COLLECT

The personal information we collect may include the following:

- name;
- mailing or street address;
- email address;
- social media information;
- telephone number and other contact details;
- age;
- date of birth;
- photo identification;
- information about your business or personal circumstances;
- information in connection with client surveys, questionnaires and promotions;
- your device identity and type, I.P. address, geo-location information, page view statistics, advertising data and standard web log information;
- information about third parties; and
- any other information provided by you to us via this website or our online presence, or otherwise required by us or provided by you.

HOW WE COLLECT PERSONAL INFORMATION

We may collect personal information either directly from you, or from third parties, including where you:

- contact us through our mobile application or website;
- communicate with us via email, telephone, SMS, social applications (such as LinkedIn, Instagram, Facebook or Twitter) or otherwise;
- interact with our website, social applications, services, content and advertising; and
- invest in our business or enquire as to a potential purchase in our business.

We may also collect personal information from you when you use or access our mobile application or website or our social media pages. This may be done through use of web analytics tools, 'cookies' or other similar tracking technologies that allow us to track and analyse your website usage. Cookies are small files that store information on your computer, mobile phone or other device and enable and allow the creator of the cookie to identify when you visit different websites. Cookies may be used to

serve relevant ads to website visitors through third party services such as Google Adwords. These ads may appear on this website or the Hoo-haz mobile application or other websites you visit.

If you do not wish for information to be stored as a cookie, you can disable cookies in your web browser.

USE OF YOUR PERSONAL INFORMATION

We collect and use personal information for the following purposes:

- to provide services or information to you;
- for record keeping and administrative purposes;
- to provide information about you to our contractors, employees, consultants, agents or other third parties for the purpose of providing services to you;
- to improve and optimise our service offering and customer experience;
- to comply with our legal obligations, resolve disputes or to enforce our agreements with third parties;
- to send you marketing and promotional messages and other information that may be of interest to you and for the purpose of direct marketing (in accordance with the Spam Act). In this regard, we may use email, SMS, social media or mail to send you direct marketing communications. You can opt out of receiving marketing materials from us by using the opt-out facility provided in such materials (e.g. an unsubscribe link);
- to send you administrative messages, reminders, notices, updates, security alerts, and other information requested by you; and
- to consider an application of employment from you.

We may disclose your personal information to cloud-providers, contractors and other third parties located inside or outside of Australia. If we do so, we will take reasonable steps to ensure that any overseas recipient deals with such personal information in a manner consistent with how we deal with it.

SECURITY

We take reasonable steps to ensure your personal information is secure and protected from misuse or unauthorised access. Our information technology systems are password protected, and we use a range of administrative and technical measure to protect these systems. However, we cannot guarantee the security of your personal information.

LINKS

Our mobile application and website may contain links to other websites. Those links are provided for convenience and may not remain current or be maintained. We are not responsible for the privacy practices of those linked websites and we suggest you review the privacy policies of those websites before using them.

REQUESTING ACCESS OR CORRECTING YOUR PERSONAL INFORMATION

If you wish to request access to the personal information we hold about you, please contact us using the contact details set out below including your name and contact details. We may need to verify your identity before providing you with your personal information. In some cases, we may be unable to provide you with access to all your personal information and where this occurs, we will explain why. We will deal with all requests for access to personal information within a reasonable timeframe.

Where you are a resident of the European Union and the GDPR applies to your personal information, you have the right to make a 'subject access request' or 'SAR' being a request for a copy of your personal data held by us. Where we do hold such data about you we will provide you with a copy of that data. Where you request us to e-mail the information to you, this will be in a commonly used machine-readable file. We will also give you a description of the data, tell you why we are holding it and tell you who we could have disclosed it to.

If you think that any personal information we hold about you is inaccurate, please contact us using the contact details set out below and we will take reasonable steps to ensure that it is corrected. We will

also stop processing data on your request and you may also request that we delete the data held about you.

If you would like a copy of the information which we hold about you or believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant or misleading, please email us using the contact details set out in the 'Contact Us' section below.

We reserve the right to refuse to provide you with information that we hold about you, in certain circumstances set out in the *Privacy Act 1988* (Cth).

CHANGE OF CONTROL

If there is a change of control in our business or a sale or transfer of business assets, we reserve the right to transfer, to the extent permissible at law, our user databases, together with any personal information and non-personal information contained in those databases. This information may be disclosed to a potential purchaser under an agreement to maintain confidentiality. We would seek to only disclose information in good faith and where required by any of the above circumstances.

TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA ('EEA')

Information that we collect in the EEA may from time to time be stored, processed in or transferred between parties located in countries outside of the EEA that may not have data protection laws as stringent as the EEA.

Some of our third party service providers may also be located outside the EEA. If we transfer your data outside the EEA in this way (where you are a resident of the European Union and the GDPR applies to your personal information) we will ensure that the third party provider we use is compliant with the GDPR and that your privacy continues to be protected as outlined in this privacy policy.

If Article 27 of the GDPR applies to us, we will have appointed a representative within the European Union in accordance with the GDPR. Please contact us and we will let you know the representative's contact details.

COMPLAINTS

If you wish to complain about how we handle your personal information, please contact us using the contact details set out below, and include your name and contact details in your email. We will investigate your complaint promptly and respond to you within a reasonable time.

For data which is subject to the GDPR, you have the right to lodge a complaint with the local regulator in your jurisdiction in the European Union if you think we have not adequately upheld your rights under the GDPR.

CONTACT US

For further information about our privacy policy or practices, to access or correct your personal information or to make a complaint, please contact us using the contact details set out below:

Email: whatsup@hoo-haz.com

By providing personal information to us, you consent to our storage, maintenance, use and disclosure of personal information in accordance with this privacy policy.

We may change this privacy policy from time to time by posting an updated copy on our website and we encourage you to check our website regularly to ensure that you are aware of our most current privacy policy.

Our privacy policy was last updated on 26 July 2018.